Chula Vista Community Collaborative Partners Meeting
August 11, 2020

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www.chulavistacc.org

Agenda

1. Welcome and Introductions
   - Using Chatbox
   - Recorded for note taking

2. New Director: Journey to CVCC and New Chapter

3. COVID-19 in 2020
   - Current Situation
   - CVCC and FRC Response
   - What is next

4. Partner Announcements
   - Events
   - Census 2020 Dates
   - Employment Opportunities

5. Next CVCC Meetings
   - Monthly schedule
   - Speakers line up

Thank you!

Steering Committee Member Organizations:

- CV Elementary School District (Chair)
- South Bay Community Services
- Family Health Centers of SD
- Health and Human Services Agency
- City of Chula Vista
- San Isidro Health
- South Bay Family YMCA
- Sweetwater Union High School District
- SD Border Area Health Education Center/Scripps Mercy Hospital

Partner Organizations: >400

Earlier times…

FRC staff *in Partnership with Clients:*

- Strategic family engagement
- Provide concrete support in times of need – COVID!
- Conduct Comprehensive Assessment
- Identify Strengths/Needs and Set Goals
- Coordination of multiple services
- Provide ongoing support and social connections

Leadership Team

Promotoras

CVCC and Family Resource Centers

Vision of FRCs

A Community of strong, healthy, and engaged families

Mission of FRCs

Strengthen and support families through quality programing and partnerships.

Values

At FRCs, we are committed to our work and our families, and **we value:** Integrity, Respect, Customer Service, Teamwork, and the Wellbeing of our staff and clients.

PROMOTORES
WORKER
RESEARCH
SHARE
PROMOTES
SERVED
CHANGE
MOBILIZATION
COMMUNITY
ROLE
SOCIAL
FORUM
VOICE
HEALTH
EDUCATION
NURSE
TRUSTEDSERVICES
CARE
GIVES
ENABLES
BABY
PROVIDES
SUPPORTS
STRATEGIES
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experiences
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working
Communication
Atlanta
language
Translation
Phoenix
Rico
Australia
Spanish
Studies
Melbourne

APHA Definition

"A **Community Health Worker (CHW)** is a frontline public health worker who is a **trusted member** of and/or has an unusually **close understanding** of the community served. This trusting relationship enables the CHW to serve as a **liaison/link/intermediary** between health/social services and the community to facilitate access to services and improve the quality and **cultural competence** of service delivery. A CHW also builds individual and community capacity by **increasing health knowledge and self-sufficiency** through a range of activities such as outreach, community education, informal counseling, social support and advocacy."

http://www.apha.org/membergroups/sections/aphasections/chw/

CHWs in Service Delivery, Research and Interventions in US

- CHWs **integral link** that connects disenfranchised and medically underserved populations to the health and social service systems intended to serve them.
- *"Natural researchers"* who as a result of direct interaction with the populations they serve **can recount the realities and propose remedies, solutions for it.**
- **Contribute to best practices** while informing public policy with the information they can share.
- CHWs/*Promotores* also advocate for **social justice.**

National

- HHS/OMH National Steering Committee for Promotores de Salud Initiative.

- For more info: http://minorityhealth.hhs.gov/promotores

Visits

- Presenter at Adelante Conferences
- Contracts on Trainings
- Looking for what is next step in collaborations

Telling the Story

- The Service Model
- Professional and Personal Experiences
- What is next

COVID-19 in 2020
The World has changed and there is no going back

- Current Situation
- CVCC and FRC Response
- What is next

New Director: Journey to CVCC and New Chapter

- First 90 days Plan
- Seeking to Understand Context, rather than being understood
  - Observations
  - Questions & Repetition
- Management, Staff, Clients and Stakeholders
  - Analyses
- Next Chapter
  - Values, expectations
  - Strategies

Assessments

- **Structures:** Platform, space and opportunities to sustain the CVCC and FRC's
- **Systems:** Administrative processes, funding/fundraising mechanisms and incentives to support and encourage membership and partnerships
- **Human Capital**: Positions, capacity buidling, retaining and developing staff, resources to reflect commitment
- **Projects:** Criteria for involvement/proposals, what to accept/not to accept, thematic areas

Learning Points:
The World has changed and there is no going back

- Beyond Health Care and Public Health
  - Challenges in fast paced, evolving environment
  - Documenting Processes
  - Reconfiguration of Stakeholders
    - Current and new partners
    - Academic centers

- Innovations

- Support, Advocacy and Capacity Building
  - **Clients:** Individuals, Students and Families >>>>> **Community!!!!!!!!**
  - **Public Health and Social Services Workforce:** Maximizing the Role and Contributions of CHWs/ Promotores and Frontline Staff

Get Actively Involved

- ***Get to know more, Learn***
- ***Share & Translate Results*** through your direct service delivery work supporting clients
- ***Get Connected*** with other staff, other organizations, old contacts
- ***Get Involved*** new self-learning opportunities, support groups, activities for your self-care, and whole well being!

Partner Announcements

1. **Census 2020** – Azucena Lopez de Nava, CVCC + PAC

2. **Employment Opportunities**

- **We Support You-** Margarita Holguin at Margarita@wesupportu.org
  Bilingual (Eng/Spa) CHW/Promotora- part time: **Due Aug 14**

- **San Ysidro Health** - Alejandra Perez at
  GroundWorks Campaigns – AltaMed Civic Participation - Field Organizer
  GroundWorks Campaigns – AltaMed Civic Participation - Team Lead

3. **Activities**

FRCs Opening

Beacon FRC @ Vista Square Elem

New Directions FRC @ Rice Elem

Open Door FRC at Palomar High

Fair Winds FRC @ Loma Verde Elem

Rayo de Esperanza FRC @ Otay Elem

Next CVCC Meetings

1. Monthly schedule **as second Tuesday of the Month**?

2. Interest in **Speakers line up** (15-30 mins): Email Brendaly

   - September 8th (after Labor Day) or 15?
   - October 13th
   - November 10th (before Veteran's Day?)
   - December 8th

THANK YOU!

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